

RIGA COMM 2017

The only IT Solutions Fair
in Baltics

9-10 November, 2017
Riga, Latvia

Alongside with
Business Innovation Conference
IoT Conference
Tech Start-up Fair
ALSO University
Horizon 2020 Matchmaking

Event	RIGA COMM 2017 IT Solutions Fair
Date	9-10 November, 2017
Venue	Kipsala International Exhibition Centre, Kipsalas 8, Riga, Latvia
Organizer	International Exhibition Company BT1
Visitors	3300
Exhibitors	90
Area	5 700 m ²

A dynamic and multilateral IT & Business event in the heart of Baltics

RIGA COMM is an **annual IT & Business event** held in Riga, Latvia. This year it is organized for the sixth time and thanks to its unique and diverse concept expects to attract around **3300 Baltic and foreign business visitors and 90 exhibitors** from Baltic and foreign markets.

RIGA COMM IT Solutions Fair is the only annual business and IT sector exhibition in the Baltics, where companies and organizations from different sectors find ready-made as well as personalized solutions for their operations. The exhibition is a unique place **to acquire new clients, cultivate business' image, look for business partners, and examine the market** all at once.

Alongside the **IT Solutions Fair**, which is the core element of the event, there are additional components of RIGA COMM 2017:

- **Business Innovation Conference** with inspirational top-notch speakers
- **IoT Conference** – The second conference on IoT in the Baltics
- **Horizon 2020 Matchmaking** with foreign entrepreneurs and in cooperation with LIAA
- **Tech Start-up Fair & Gadget Show** – Showcase of new and innovative technologies
- **ALSO University** – The latest electronic products from well-known manufacturers

RIGA COMM is organized by International Exhibition Centre BT 1, which is a full-service exhibition company. Since 1995 BT 1 has been organizing high-level international and national exhibitions, forums and fairs, and today is among the **leading exhibition organizers in Baltics**.





IT Solutions Fair

The only IT Solutions Fair in Baltics

9-10 November, 2017

RIGA COMM showcases the most significant **digital achievements of the year**. IT Solutions Fair is suitable for both – companies that are not related to the digital sector and those directly involved in the IT industry.

Content of exhibition covers everything from **digital business solutions** and services to **innovative technologies** and products. Framework of the fair has been developed and the events organised to ensure that visitors, as well as exhibitors receive the latest information, inspiration and solutions that fit their business purposes.

RIGA COMM IT Solutions Fair is **attended by** entrepreneurs, business development managers, marketing and sales managers, IT project managers, municipal & organizational leaders, and media representatives.

Among the past participants there are such companies as IBM, Samsung, Eptron, Paysera, Tele2, GPN Data, Snow Software, and others.



Exhibition profile

- Digital Business Solutions and Services
- Digital Marketing Solutions
- Web and Mobile Development Services
- Cloud Computing Services
- Business Security Solutions
- IoT & Telematic Solutions
- ICT Infrastructure Solutions
- Interactive, AR & VR Solutions
- eGovernment Services
- Business Consulting Services
- Innovative Technologies and Products

Conduct business, cultivate your company's image, look for business partners, and examine the market all at once

Why to participate?

- **Be up to date** – RIGA COMM showcases the latest technological achievements, gadgets, and solutions of the year.
- **The only IT exhibition in the Baltics** – attended by more than 3000 purposeful buyers, potential partners, ICT professionals, and technology explorers.
- **Business platform under one roof** – a meeting point for business leaders, entrepreneurs and managers, ICT professionals, and governmental officials.
- **Baltic and export market** – in conjunction with its partners, RIGA COMM attracts business delegates from the countries of Europe and CIS.
- **Business with individual approach** – possibility to arrange individual meetings during the event.





Other components of the event

Business Innovation Conference

Business Innovation Conference welcomes entrepreneurs, CEOs and managers of enterprises, as well as business innovators and consulting companies in order to discover the latest business trends in the world and the ways how they can be implemented in their businesses. Key speakers are technology **innovators and visionaries**. Among speakers from previous years there are **Peter Fisk, Magnus Lindkvist, Anders Indset, Teemu Arina, Neil Herbison**, and others.

Tech Start-up Fair & Gadget Show

The area where **brand new and advanced technologies are showcased**. In Tech Start-up Fair event visitors will be introduced with innovative IT, communication and electronics solutions from the Baltics. Whereas in Gadget Show wide range of various devices and gadgets such as wearables, smart sensor devices for home, auto, and health, smart watches, activity trackers, smart security cameras & systems, drones of various sizes and features will be presented. It could be in this particular area where the visitors and exhibitors will **find cooperation partners or ideas for their business development**.

ALSO University

Europe's third largest ICT distributor ALSO provides an opportunity to look at **the most recent consumer electronics products** - hybrid computers, compact printers, routers, and other devices. In seminars organized by ALSO University main participants are product distributors and retailers, but during RIGA COMM 2017 its doors will be open to anyone, allowing to enquire about products directly to the manufacturer representatives.

The Internet of Things Conference

Internet connection, remote data processing, and suitable sensors will allow any organisation to create smart systems, which will ensure more productive and **efficient manufacturing and services**. How can the IoT change daily lives, the work of companies, maintenance of cities or even the functioning of an entire country? What opportunities does the IoT gives and what will it give to entrepreneurs?

IoT Conference is the only conference of its kind in the Baltics offering an application based vision on smart things, discussing the topics from **smart home to industrial IoT**. It will be all about the opportunities and benefits in order to **increase personal and organizational productivity**.

Horizon 2020 Matchmaking

For the second time, the HORIZON 2020 Latvian Matchmaking will take place during the RIGA COMM fair. It is the European Commission's research and innovation programme, which **brings together European entrepreneurs and innovative scientists** to find new ideas and cooperation partners.

The Matchmaking event will consist of **~20 minute long, pre-booked meetings** with representatives of foreign companies, universities and research centres. These meetings will give a chance to present innovative ideas to several potential cooperation partners from different industries in one day.



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